

Welcome to Mälardalen University, MDU!

We are delighted that you have chosen to study at MDU this autumn! As your Programme Coordinator, I am looking forward to getting to know you.

My name is <u>Andreas Pajuvirta</u> and I am a Programme Coordinator on the <u>Master's Programme in Global Strategy and Management</u>. So that you will have a great start at the University, I wish to share with you some important information about the programme and whom you can contact if you have any questions.

Here you can read about the following:

- Start of programme and courses during the first semester
- Checklist ahead of starting
- Student life and The Welcoming
- Contact details for questions



Master's Programme in Global Strategy and Management.

Programme Introduction

The introduction will take place at the official start of the semester, **September 2nd**, at 13.15 - 16.00 in the R2-205 lecture room.

Attendance is highly recommended.

During the Programme Introduction, we will look at the programme content, structure, and study abroad opportunities, answer any questions you might have and get to know each other. Students who are not present and have not notified us will risk losing their place on the programme.

What is the Global Strategy and Management programme?

The programme in Global Strategy and Management has been developed to offer an advanced-level education in business administration that prepare you for a career in a global or regional context. The programme's vantage point is contemporary challenges and developmental issues relating to globalisation, digitalisation, and sustainable development, in the context of business and management studies. The combination of courses will advance your ability to



manage strategic leadership and understand challenges in an increasingly complex and competitive business landscape.

The programme is ideal for you who wish to take on a responsible leadership role in your career. A degree from this programme will enable you to pursue career opportunities in small and medium-sized companies as well as multinational corporations, consulting firms, non-profit organisations, and international trade associations. In addition, the programme will prepare you for pursuing a career in academia through doctoral studies, should you wish to choose that path.

Courses in the first semester

During the first semester, you will attend the following courses:

- First two courses running in parallel during the first half of the semester
 - o FOA335 Advanced studies in global strategy
 - o FOA336 Advanced studies in management
- Two courses running in parallel during the second half of the semester
 - o FOA338 Leading digital transformation
 - FOA341 Responsible management for sustainable business practices

Literature

You can find the content of the course and required reading by searching with the course code on <u>Find your programme syllabus and course syllabus</u>. Or click the links of the course above.

Timetables

You can find the timetable for your course by searching with the course code on <u>Timetable and Academic calendar</u>.

Checklist ahead of starting

For new students, there are a few things that you need to do before you start enjoying your student life with us. On the website New Student you will find information in a concise checklist.



Student website

On the <u>student website</u>, you will find the information you need as an MDU student. Here you will find some handy tips and good advice on study techniques and scheduling which can be worth a read.

The Welcoming

We at MDU would like you to feel really welcome at MDU! Therefore we are arranging an event called <u>The Welcoming</u>, on Friday, 30 August between 13:00 and 16:00. This year we will all meet at MDU in Eskilstuna. For those travelling from Västerås there is a free bus.

The programme and student associations will be there and will help you to find your particular association. Without giving away too many details we just want to say, don't miss this event!

The Rookie period

The Rookie period takes place during the first few weeks of your studies and it's going to be jam-packed with many fun activities. It will be arranged by Mälardalen Student Union together with the programme and student associations at the University. The aim is for you to get to know your fellow students and quickly get a feeling of belonging.

Here is some information about the Mälardalen Student Union and which programme association your programme belongs to.

Any questions?

- PROGRAMME COORDINATOR: Andreas Pajuvirta
 - o Answers questions about Programme structure & Content
- PROGRAMME DIRECTOR: <u>Sara Melén Hånell</u>
 - o Answers questions about Strategic programme development
- PROGRAMME STUDY ADVISOR: <u>eststudievagledning@mdu.se</u>
 - Answers questions about Study plans, taking a leave of absence, degree and eligibility for the programme

We look forward to meeting you!

Kind regards,

Andreas Pajuvirta and Sara Melén Hånell