

Welcome to Mälardalen University, MDU!

We are delighted that you have chosen to study at MDU this autumn! As your Programme Management Team, we are looking forward to getting to know you.

We are the programme team for the **Bachelor's Programme in International Business Management**. For you to have a great start at the University, we wish to share with you some important information about the programme and whom you can contact if you have any questions.

Here you can read about the following:

- Start of programme and courses during the first semester
- Checklist ahead of starting
- Student life and The Welcoming
- Contact details for questions

International Business Management (IBM)

The **IBM** programme is for you who want to pursue a career in the increasingly global and international world of business and who want to study in English together with students from all over the world. The programme focuses on business administration with specialization on management issues with an international perspective. Communication, analytical ability, problem solving, and an innovative approach are central for you who are aiming for a leadership position. The IBM programme prepares you for a job as a manager, project leader, salesperson, HR or why not for starting your own business in a globalized market.

IBM started in 2004 and has over the years undergone changes both in terms of length and structure. In 2017 **IBM** was granted an **EFMD** accreditation, and a re-accreditation in June 2020 for five more years. EFMD Programme Accreditation System is an international accreditation system that evaluates business programmes at bachelor's and master's level. To be awarded this accreditation is an indication that the programme maintains high quality and stand up well from an international perspective.

Programme introduction

The programme introduction takes place on **Monday September the 2nd at 10.15 – 12.00 in room OMEGA**. We are looking forward to welcoming you and meet you at this introduction.

Courses in the first semester

During the first semester, you will take the following courses:

- FOA189 Financial Accounting (Sept 2 – Oct 6)
- FOA171 Management Accounting (Oct 7 – Nov 10)
- FOA199 Organization & Management (Nov 11 – Jan 19)
- FOA169 Marketing Management (Nov 11 – Jan 19)

Literature

In the course syllabus you can read about the content and learning outcomes of the course, examinations as well as the list of literature. Make sure you order the books on time, as it might take time to get a hold of the books. In the list above you can see when the courses start, so you can plan when to order the course literature.

[Find your programme syllabus and course syllabus](#) - search course syllabus by giving the course code (listed above)

Timetables

You can find the timetable for your course by searching with the course code on [Timetable and Academic calendar](#). Time tables for the autumn semester 2024 are published on August 12th, 2024.

Checklist ahead of starting

For new students, there are a few things that you need to do before you start enjoying your student life with us. On the website [New Student](#) you will find information in a concise checklist.

Student website

On the [student website](#), you will find the information you need as an MDU student. Here you will find some handy tips and good advice on study techniques and scheduling which can be worth a read.

The Welcoming

We at MDU would like you to feel really welcome at MDU! Therefore we are arranging an event called [The Welcoming](#), on Friday, 30 August between 13:00 and 16:00. This year we will all meet at MDU in Eskilstuna. For those travelling from Västerås there is a free bus.

The programme and student associations will be there and will help you to find your association. Without giving away too many details we just want to say, don't miss this event!

The Rookie Period

The Rookie period takes place during the first few weeks of your studies and it is going to be jam-packed with many fun activities. It will be arranged by Mälardalen Student Union together with the programme and student associations at the University. The aim is for you to get to know your fellow students and quickly get a feeling of belonging.

All activities during the Rookie period are completely voluntary, and no one should feel forced to do or participate in anything they do not want to. Målekon's "Generals" and student buddies recommend you to participate - you will have lots of fun and this will strengthen your identity as an **IBM** student, and you will create bonds for life. You will receive more information from the "Generals" about the Rookie period.

[Here is some information](#) about Mälardalen Student Union and which programme association your programme belongs to.

[MÅLEKON](#) is the student association that you will belong to. They arrange a lot of activities for students, and you can also take the opportunity to be on the board of MÅLEKON, and thereby gaining a lot of relevant experience for your future career.

Any questions?

If you have any questions about your studies you are welcome to contact:

Study advisor IBM: Helen Lundblad | helen.lundblad@mdu.se | eststudievagledning@mdu.se

(Study plans, course selections, questions about degree and eligibility)

Programme Management Team *(strategic development, programme structure and content)*

- Programme Director: Olivia Kang | olivia.kang@mdu.se
- Programme Coordinator: Charlotta Edlund | charlotta.edlund@mdu.se
- Programme Coordinator: Toon Larsson | toon.larsson@mdu.se

We look forward to meeting you!

Kind regards,

Olivia, Charlotta & Toon